



National Alliance of General Agents

## Building Relationships Today...

## Planning for Tomorrow

NAGA is the National Alliance of General Agents. We are a Non Profit alliance of professional managing general agents/ wholesale brokers, working together to assist one another to further our professional goals.

Founded in 1995 by a group of wholesalers who saw the need for the free exchange of ideas, finding ways to solve mutual problems, and building better communications with carriers and retailers.

Membership in NAGA is intentionally kept small in numbers but the membership leaves a big footprint. Our members market in almost all fifty states and have a combined written premium in excess of a billion dollars annually.

### Our objectives are simple and clear:

- \* Promote a better understanding of the excess and surplus lines brokerage systems.
- \* To cooperate with other segments of the insurance industry for the promotion and support of improvements in the business of insurance for the benefit of the insuring public.
- \* To perpetuate the Independent Agency System.

We are here to give each other a helping hand. Finding markets, staying abreast of the latest technology, exchanging marketing ideas and working together to help build profitable excess and surplus business



### National Presence

When you talk to NAGA you are talking to the nation. From the standpoint of distribution our members can give you national representation right from the start. If you have a program or product line you want to roll out, maybe a new marketing idea to try, or you are looking for some real clout in the marketplace; you need to talk to NAGA. We give you a national presence combined with local expertise that a professional group like NAGA delivers.

### Contacting NAGA

We meet twice a year. Our annual meeting is in the same city as the annual NAPSLO convention. We also have a mid-year meeting in early March. We encourage carriers and vendors to address our membership at our meetings. Contact one of our members and let them know you want to find out more about NAGA.

Chances are you are already doing business with a NAGA member. Ask them how you can tap into this profitable resource.

For more information on contacting NAGA, please visit our website at [www.nagains.org](http://www.nagains.org).

